

**FIFTH SEMESTER B.TECH. (ENGINEERING) DEGREE
EXAMINATION, NOVEMBER 2013**

IT/CS 09 502—INDUSTRIAL ECONOMICS AND PRINCIPLES OF MANAGEMENT

Time : Three Hours

Maximum : 70 Marks

Section A (Industrial Economics)

PART A

Answer all questions.

I. (a) Define value and wealth.

(b) What is Joint Stock Company ?

(2 × 2 = 4 marks)

(c) Consumption means _____.

(1 × 1 = 1 mark)

PART B

II. (a) Write notes on capital formation.

(b) Explain the forms of the Business.

(c) Enumerate the theory of International trade.

(2 × 5 = 10 marks)

PART C

III. (a) Elaborate about the Law of diminishing marginal utility.

Or

(b) Discuss about monopolistic competition.

(a) Enumerate on various forms of business

Or

(b) Write about the theory of International trade.

(2 × 10 = 20 marks)

Section B (Principles of Management)

PART A

Answer all questions.

1. (a) List the major groups of management task and how they are interconnected ?

(b) What are the components of cost ?

(2 × 2 = 4 marks)

Turn over