Name	
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Reg. No.....

Maximum: 100 Marks

EIGHTH SEMESTER B.TECH. (ENGINEERING) DEGREE EXAMINATION, MAY 2011

EE 04 804 (D) - ORGANISATIONAL BEHAVIOUR

Time: Three Hours

Part A

Answer all questions.

- 1. Briefly explain the four basic strategies of reinforcement.
- 2. State the various premises. What are the factors that come under selected elements of philosophy statement?
- 3. What do cognitive theories of motivation deal with? Explain the Law of effect with an example.
- 4. List out the pre-requisites and problems of downward communication.
- 5. What are the features of Committee?
- 6. What are the advantages of Task force?
- 7. Write a note on the following:
 - (i) Third Party peace making.
 - (ii) Team Building.
 - (iii) Action Research.
- 8. Define Organisational Development. Write a note on values on organisation development.

 $(8 \times 5 = 40 \text{ marks})$

Part B

9. What is meant by organisational socialisation? Discuss the stages of employee socialisation.

Or

- 10. What is meant by Learning? State the needs behind it. Explain the 360° Feedback and how to learn through feedback.
- 11. State the cultural relevance of Motivation. Explain the content theories of Motivation.

Or

12. What is meant by Empowerment? Discuss the prospects and problems of Job design with examples.

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13. Define "gambler's fallacy". How to improve team decision-making? Explain the rules that encourage divergent thinking and minimise evaluation apprehension.

Or

- 14. Bring out the advantages, disadvantages of Autocratic, Participative, Freezein leadership styles.
- 15. Define Organisational Effectiveness. Discuss the culture's impact in Definition of organisational effectiveness.

Or

16. State and explain the reasons for organisational change and the objectives of planned change.

 $(4 \times 15 = 60 \text{ marks})$