

JOURNALISM AND MASS COMMUNICATION

Paper 3: Reporting and Editing for Print Media

Time: 3 hours

Max Marks: 80

SECTION - A

Answer ALL questions.

4X15=60

1. a) Explain news values for print media
(Or)
b) Discuss the techniques of news gathering
2. a) Examine the structure of news report with examples.
(Or)
b) What are the qualities of a good journalist?
3. a) Discuss various types of news.
(Or)
b) Describe principles of an editorial.
4. a) Discuss the principle of editing.
(Or)
b) Explain the characteristics of agency copy.

SECTION – B

Answer any FOUR Questions

4x5=20

5. Libel and slander
6. Copyright act
7. Mofussil news
8. News editor
9. Spot news
10. Tabloid
11. Crime news
12. India Today

Paper 4: Broadcast Journalism and New Media

Time: 3 hours

Max Marks: 80

SECTION - A

Answer ALL questions.

4X15=60

1. a) Explain broadcasting history of India in brief
(Or)
b) Discuss community broadcasting
2. a) Examine the emergence of commercial broadcasting
(Or)
b) What is Infotainment?
3. a) Discuss various formats of radio.
(Or)
b) Describe principles documentary production
4. a) Discuss basic production techniques of radio
(Or)
b) Explain the characteristics of internet.

SECTION – B

Answer any FOUR Questions

4x5=20

5. Search engine
6. Online journalism
7. IPTV
8. Satellite radio
9. New media ethics
10. Game shows
11. Jingles
12. Doordarshan