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B.B.A. 2nd Semester Examination – 2013

BUSINESS ORGANIZATION AND ENVIRONMENT

Code : 302201

Full Marks – 60

Time : 3 Hours

Instructions :

- (i) There are **seven** questions in this paper. All questions carry equal marks.
- (ii) Attempt **Five** questions in all.
- (iii) Question Nos. 1 & 2 are compulsory.

1. Answer any six of the following :

- (a) A capitalist economy is an economy where the law of _____ operate freely.
- (b) A private company must have a minimum paid-up capital of 10,000 - 50,000
- (c) A public company can invite the public to purchase its shares or debentures.

(True / False)

P.T.O.

- (d) Major disadvantages of proprietorship are :
 - (i) Limited access to finances
 - (ii) Limited Managerial ability
 - (iii) Limited scope of growth
 - (iv) All of the above
- (e) Major advantages of Joint Stock Company are :
 - (i) Large financial resources
 - (ii) Limited liability
 - (iii) Diffused risk
 - (iv) All of the above
- (f) Micro environment refers to :
 - (i) Internal to company
 - (ii) Customers
 - (iii) External to company
 - (iv) Stockholder
- (g) Increase in net RBI credit for Central Government represents :
 - (i) Budgetary deficit ✗
 - (ii) Revenue deficit ✗
 - (iii) Fiscal deficit ✓
 - (iv) Monetised deficit

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Contd.

- (h) What is MIKKEI ?
- Share price index of Tokyo Share Market
 - Name of Japanese Central Bank
 - Japanese name of Country's Planning Commission
 - Foreign Exchange Market of Japan
- (i) Mixed Economy operates through a combination of :
- Planning and Controlling
 - Planning and Pricing
 - Marketing and Selling
 - None of the above
- (j) MRTP Act came into force in :
- | | |
|--|-----------|
| (i) 1969 | (ii) 1970 |
| <input checked="" type="checkbox"/> (iii) 1971 | (iv) 1980 |

2. Write short answer on any **three** of the following :

- What are the differences between Sole proprietorship and Partnership?
- Define 'Business'.
- What is Mixed Economy ? What are its features ?

(d) What is Privatisation ?

(e) What is Co-operative Sector ?

- What do you mean by Business Environment ? What are its components ?
- Give an outline of the Tenth Five-Year Plan.
- Discuss briefly the position and power of Prime Minister of India.
- What is the objective of Consumer Movement ? What are the different rights of consumers under Consumer Act, 1986 ?
- What do you mean by Technology transfer ? What would be the most appropriate technology for a developing country like India ?