M.C.A. DEGREE EXAMINATION, MAY – 2015

Second Year

	Paper - VII : e- COMMERCE	
Time: 3 Hours		Maximum Marks: 75
	SECTION - A	
	Answer any THREE of the following	$(3\times15=45)$
1)	Bring out e-market technologies.	
2)	What are the approach to safe e-commerce.	
<i>3</i>)	State the internet tools relevant to e-commerce.	
4)	Explain the applications of e-commerce.	
5)	Describe the significance of e-SCM.	
	<u>SECTION – B</u>	
	Answer any FIVE of the following	$(5\times5=25)$
6)	Concept of e-commerce.	
7)	Intranet.	
8)	WWW.	
9)	E-mail.	
10)	e-CRM.	
11)	e-Transters.	

12) M-commerce.

13) Web design.

SECTION-C

Answer ALL of the following

 $(5\times1=5)$

14) Cyber crimes.

15) B to C.

16) e-strategy.

17) MIME.

18) e-cash management.

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