

(DCS / DIT 421)

B. Tech. DEGREE EXAMINATION, MAY - 2015

(Examination at the end of Final Year)

COMPUTER SCIENCE

Paper - VII : Industrial Management

Time : 3 Hours

Maximum Marks : 75

Answer question No. 1 compulsory

(15)

Answer any four questions

(4 x 15 = 60)

- 1) Write short notes on :
- a) Management.
 - b) Managerial functions.
 - c) Concept of interest.
 - d) Leadership.
 - e) Advertising.
 - f) Job Analysis.
 - g) HRP.
 - h) Scope of MRP.
- 2) Explain the principles of Scientific Management.
- 3) Explain the salient features of sole proprietorship.
- 4) Explain the equivalent cash flow diagram.
- 5) What are the various types of depreciation.
- 6) What are the various functions of personnel management?

- 7) What are the reasons for human resource planning.
- 8) Explain the economic order Quality models.
- 9) Explain in detail about marketing management.

κβκβ