Q.1 Why should companies execute social responsibility? What are the core subjects and issues of social responsibility addressed in ISO 26000? What are the different types of programmes that an organization can implement for promoting CSR activities? (12 marks)

Q.2 How are values formed? What are the different categories of values? Elaborate. (12 marks)

Q.3 “CSR activities are supposed to be voluntary, after all the business of business to generate profits”. Do you agree? Justify your answer by referring to the social contract theory of business ethics. (12 marks)

Q.4 Explain the role of values in making of business ethics? How organizational excellence can be achieved through human values? Discuss. (12 marks)

Q.5 Why do organizations fail to adhere to principles of Environmental Ethics? What are the ways in which corporations are contributing to environmental problems in India? Discuss. (12 marks)

Q.6 What are the objectives of Corporate Governance? How does SEBI monitors and regulated corporate governance of listed companies in India? (12 marks)

Q.7 Leo Burnett, the famous advertising professional said, “Let’s gear our advertising to sell goods, but let’s recognize also that advertising has a broad social responsibility.” What are the unethical dimensions in the advertisements that we see? Discuss. (12 marks)

Q.8 Write short notes on any four:
   a. Triple Bottom Line
   b. Enron and failure of Corporate Governance
   c. Stakeholder Management
   d. Affirmative Action as a form of Social Justice
   e. Internet Crime

(12 marks)