END TERM EXAMINATION
THIRD SEMESTER [MBA] DECEMBER-2012

Paper Code: MS-245/BMS-545/MSP-335  Subject: WTO & Intellectual Property Rights

Time: 3 Hours  Maximum Marks: 60

Note: Attempt all questions. Marks are indicated against the questions.

Q1 Write short notes on any four of the following:  (5x4=20)
(a) New issues in international environment under WTO
(b) IPR and Economic Development
(c) Intellectual Property Laws
(d) Trademark Law Treaty
(e) Patent Cooperation Treaty

Q2 What are the scope and functions of WTO? Is WTO an improvement over GATT arrangements? Discuss  (6,4)
OR
What is GATS? Discuss its salient features and the benefits it brings to developing countries.  (4,6)

Q3 Discuss the historical background of Intellectual Property. What are its main fields?  (6,4)
OR
Explain the layout designs of Semiconductor Integrated Circuits (Semi Conductor Chips).  (10)

Q4 IPR has been an important contributor to European competitiveness. These rights serve as inducements for R & D, for innovation and help users friendly missions by identifying trusted producers. Explain.  (10)
OR
Explain the features and legal nature of the Intellectual Property Rights.  (10)

Q5 (a) Explain the role of Geneva Convention for the protection of producers of phonograms against unauthorized duplications of their phonograms.  (5)
(b) Discuss the Berne Convention for the protection of Literary and artistic works.  (5)
OR
(a) Discuss the Rome International Convention for the protection of performers, producers of phonograms and broadcasting organizations.  (5)
(b) Discuss the International Convention for the protection of new varieties of plants.  (5)

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