Q1. (a) Critically evaluate the contributions of EPRG framework in understanding the transition from a domestic firm to a global integrated company. 

(b) General Motos expat philosophy is “Compensation should neither overly reward nor unduly punish a person for accepting a foreign assignment”. Discuss. 

Q2. How have Indian firms fared in the global competitive-environment post liberalization to discuss keeping in view the Indian multinational companies? 

Q3. Why are strategic Alliances are considered to be vehicle of value creation. Taking some recent examples substantiate your answer. 

Q4. Critically comment on:
(a) Cultural adaptation through sensitivity training.
(b) Organization design in context of global firms. 

Q5. Within 20 years, we would have seen the emergence of enormous global markets for standardized consumer products. Do you agree with this statement justify your answer:

Q6. How have the changes in technology contributed to the globalization of markets and production. Would the globalization of production and markets have been possible without these enables? 

Q7. Price discrimination is indistinguishable from dumping. Discuss the accuracy of this statement. 

Q8. Write short note on:
(a) The role of patent
(b) Cross cultural communication