END TERM EXAMINATION
SIXTH SEMESTER [BBA] MAY-JUNE 2012

Paper Code: BBA308
BBA(TTM)308
BBA(MOM)308

Subject: International Business Management

Time: 3 Hours
Maximum Marks: 75

Note: Attempt all questions. Internal choice is indicated. All questions carry 15 marks each.

Q1 Write short notes on any three of the following:
   (a) Corporate Governance
   (b) Corporate social responsibility
   (c) World bank
   (d) International Monetary Fund
   (e) International Development Agency

Q2 What special problems arise in international business not normally experienced when conducting business at home? Also, mention components of international business environment.

   OR

FDI is key to growth and development of a developing country. Do you agree? Give reasons to support your answer.

Q3 Discuss the contribution of Adam Smith and David Ricardo in the development of theory of international trade.

   OR

Why do governments impose tariffs on imports? What are non-tariff barriers to international trade? Give examples of non-tariff barriers.

Q4 “Globalization is a necessary evil”. Do you agree? Explain your answer in Indian context.

   OR

What are various structures used by global organizations in coordinating their activities? Discuss the advantages and limitations of these various types of global organization structures.

Q5 What are the issues in global human resource management? Explain multicultural management in Indian context.

   OR

What do you understand by country-risk-analysis? Explain how it is done?