END TERM EXAMINATION
SECOND SEMESTER [BBA] MAY-JUNE-2013

Paper Code: BBA102  
BBA(B&I)102  
BBA(TTM)102  
BBA(MOM)102

Subject: Business Organisation

Time : 3 Hours  
Maximum Marks : 75

Note: Attempt any five questions including Q.no.1 which is compulsory.

Q1 Write short notes on the following:-(5x5=25)
(a) Role of FICCI in business.
(b) Difference between MNC and Transnational Firms.
(c) Commonism and Business Model
(d) Scope and role of Small Business
(e) Values and Business

Q2 What is Business? How is it different from other profession? (12.5)

Q3 What are the salient features of Joint Hindu Family Firms? (12.5)

Q4 How does Corporate Social responsibility help in the process of Good Governance? (12.5)

Q5 What are the roles and responsibilities of Chambers of Commerce? (12.5)

Q6 Define Business Objectives in the light of changing role of business firms in the growth of a nation. (12.5)

Q7 What are the challenges of business in the model of mixed economy? (12.5)

Q8 Write notes on the following:- (6+6.5=12.5)
(a) Memorandum of Association
(b) Business Ethics